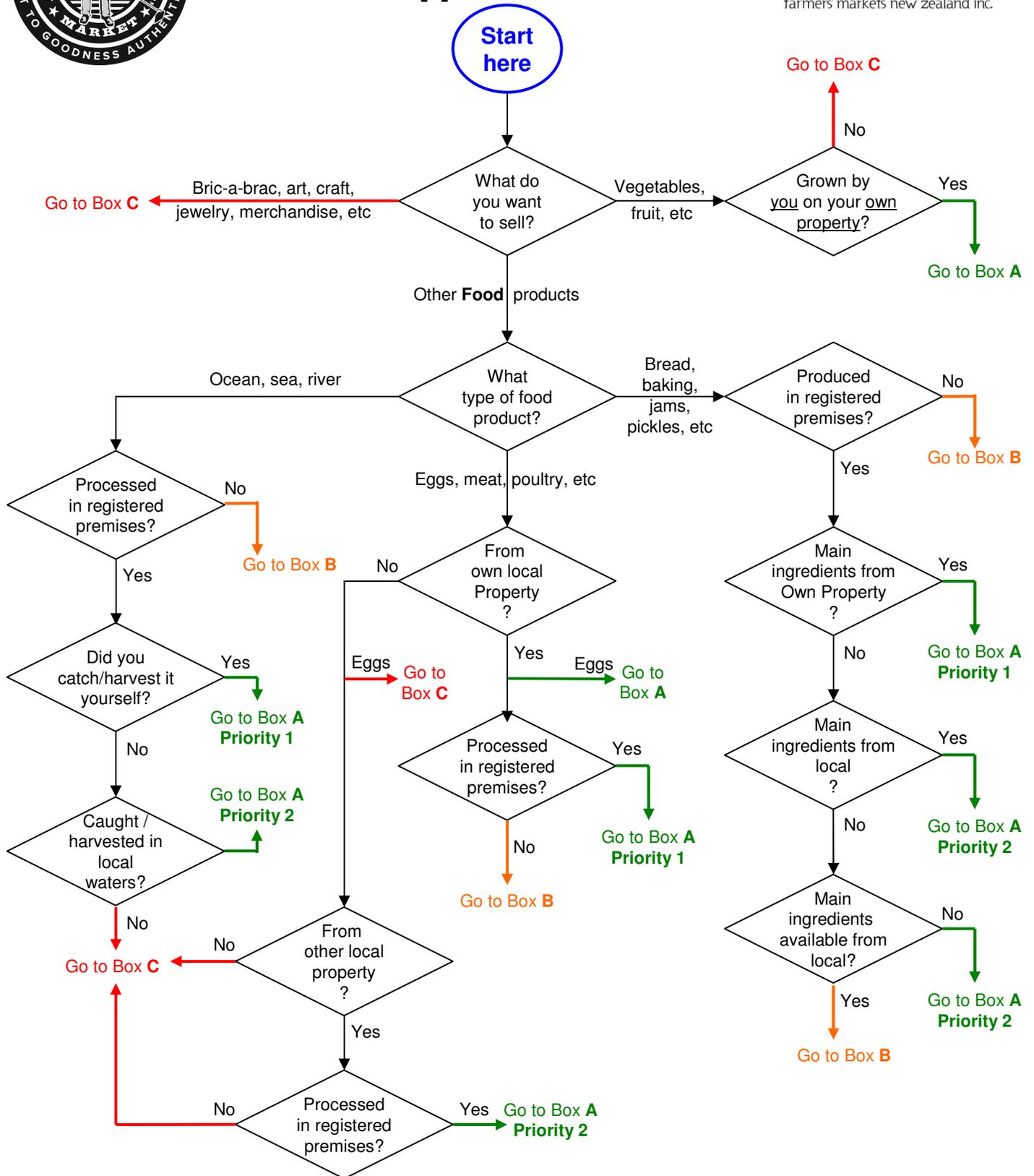




# Authentic Farmers' Markets – Eligibility Chart for stall holder applications



**A**

We'd be pleased to receive your written application (which will be validated/prioritised before approval to join the market is given)

**B**

We'd be pleased to advise you on what you would need to do to become eligible to join us.

**C**

Sorry but you are not eligible to join our 'Authentic' Farmers' Market (we can advise on other markets)



# Authentic Farmers' Markets – Eligibility Chart for stall holder applications



## Understanding the Eligibility Chart

As an Authentic\* Farmers Market, and the chart therefore follows the principles associated with “Authentic”.

- 1 The only products which are allowed to be sold (apart from exceptions in point 3) are those originating in the markets' region, either unprocessed (e.g. fruit, vegetables, nuts, etc) or processed (e.g. meat, fish, jam, pickles, bread, baking, wine, honey, etc).
- 2 Processed products must have been produced in premises registered with the local council or other authorised body. Home baking or other processing in unregistered premises is not permitted for products sold at the market.
- 3 The main ingredients in processed products must be sourced from the local region of the market (where available). Exceptions include, but are not limited to, high-grade flour, coffee beans, sugar, some spices.
- 4 All products sold at the Farmers Market must have been grown, caught, raised or produced by the person applying to become a stallholder. On-selling is prohibited.
- 5 Priority 1 & Priority 2 - Healthy competition between stallholders selling like products at the market is welcome. However, if supply of any product far exceeds demand, a higher priority to sell that product will be given to:
  - 5.1 For processed products (see 1 above) to the person that raised the animals from which the product was made (e.g. the stallholder/farmer) or that grew the main ingredients themselves (e.g. jam maker or pickle maker).
  - 5.2 Stallholders that have shown the highest commitment to the market and/or have been contracted by the market to supply that product (e.g. a grower who has grown a crop on the understanding that they will have priority for a given season).
- 6 Box A on the chart means that applications are invited from prospective stallholders who have met the required criteria. In most cases applications will be accepted, although the trustees will take account of any factors related to point 5 above, and in those cases the application may be refused for the season in question.
- 7 Box B means that the applicant has not met the required criteria, but the trustees will advise the applicant about possible ways to meet the criteria (e.g. to use local ingredients where available instead of ingredients sourced from outside the local region).
- 8 Box C means that the applicant has not met the required criteria and the application will be refused.

Note: The above description applies to all products a stallholder requests to sell at the market. In other words, approved stallholders may not sell unauthorised products.

Note\* : For more information about “Authentic” visit <http://www.farmersmarkets.org.nz/home.htm>